

2015 Walker Guidelines – Additional Disclosure Note

Gender diversity information as at 27 November 2014

Level	Definition	Number male	% Male	Number female	% Female	Total
Board Directors*	Statutory Board Members	7	100%	0	0%	7
Senior managers	Group Executive Directors, Territory Managing Directors (“MDs”) and Directors reporting to MDs	23	85%	4	15%	27
Employees	All employees excluding those mentioned above	3,413	48%	3,641	52%	7,054
Total		3,443	49%	3,646	51%	7,089

*Comprises 3 employees and 4 non-executive directors

Business Model

The Group generates its revenues mainly through the sale of tickets for audiences to view screenings of movies within its cinemas, the sale of food and beverages to the audiences, as well as advertising revenue generated, mostly through on-screen advertising.

The main costs for the Group relate to film rental payments to distributors for the right to screen movies within its cinemas, purchasing of concessions goods for resale, rental expense for its cinemas as well as utilities and maintenance to operate the sites, in addition to the cost of employing staff working at its cinemas.